



VLEI TALK

VLEI TALK IS THE QUARTERLY PUBLICATION OF THE FRIENDS OF ZEEKOEVLEI AND RONDEVLEI
Delivered to 700 homes in Zeekoevlei

Ad Sizes

Standard Format	Dimensions	Col Cm	Cost
Full Page	130 x 190	247	R494
Half Page Horiz	130 x 95	123.5	R247
Half Page Vert	65 x 190	123.5	R247
Quarter Page	65 x 95	61.75	R123.5
Marketplace	R2 per column centimeter		

Editorial

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Advertising Bookings

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Material Deadlines

Issue	Editorial	Advertising	Production	Print
Spring 2008	16 August	16 August	22 August	28 August
Summer 2008	31 October	31 October	7 November	13 November

Material Requirements

Advertising material can be supplied on CD / Floppy Disk:
 Laurianne Claase - No 7 Peninsula Road, Zeekoevlei
 Phone: 021 705 7315
 Or send by email to: laurianne@interactnow.co.za

Material supplied should conform to the following production requirements:
 300dpi resolution grayscale TIFF / JPEG / PSD / EPS or PDF format

Payment Details

Friends of Zeekoevlei and Rondevlei
 Nedbank, Claremont
 Branch No: 104609
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